

Re: Update on the Current State of the Global Language Study Industry

Date: September 21, 2026

To Our Valued Study Abroad Agency Partners,

With recent news regarding the financial deterioration and suspension of operations at certain large-scale educational institutions within the global language study industry, we understand that students, parents, and agency representatives may understandably have concerns about the financial stability and operational sustainability of language schools.

Since its establishment in 2003, Cebu International Academy (CIA) has upheld financial stability as one of its core management principles. To us, financial soundness means more than simply maintaining normal school operations; it means having the capacity to fully honor our commitments to students and partners, even in the face of unforeseen crises.

This principle was put to the test—and demonstrated—during the unprecedented COVID-19 pandemic. Even when borders were closed and school operations were suspended, CIA fulfilled its responsibilities by processing necessary student refunds and providing severance payments to all staff members.

Moving forward, CIA's commitment to these principles will remain steadfast, regardless of whether we face future disasters such as a pandemics or other unforeseen crises.

Our fundamental principle has always been to ensure that students are not burdened by circumstances beyond their control, while steadfastly protecting their education, daily lives, and valuable assets. This is the responsibility CIA has upheld and the promise we will continue to keep.

Today, CIA has grown into one of the largest and longest-standing language institutes in the Philippine study-abroad market. At the same time, we have continuously strengthened student protection, educational quality, prime locations, and high-quality campus facilities so that students can focus on their studies with confidence and peace of mind.



Cebu International Academy

MACTAN CAMPUS

CIA Building, Vistamar Avenue St., Sitio San Roque Mactan, Lapu-Lapu City, Cebu Philippines 6015

www.cebucia.com

• +63-32-255-4493

• +63-995-5310-334

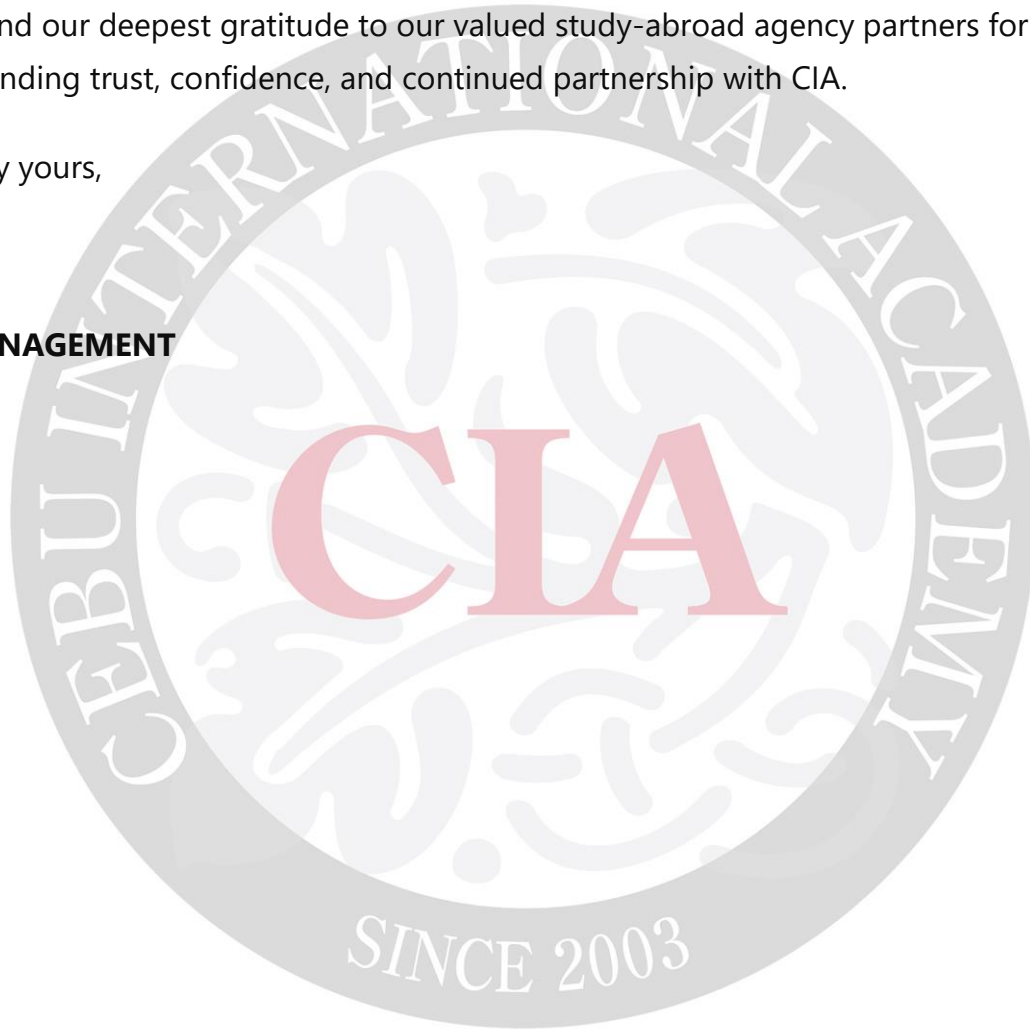
CIA does not simply aim to be a large-scale institution. We believe that a truly trusted educational institution must be built upon a stable financial foundation and a strong sense of responsibility to fully safeguard its students and honor its commitments.

Moving forward, CIA will continue to grow based on these principles while fulfilling its responsibilities as a leading educational institution and contributing to the trust and continued development of the Philippine language training industry.

We extend our deepest gratitude to our valued study-abroad agency partners for your long-standing trust, confidence, and continued partnership with CIA.

Faithfully yours,

CIA MANAGEMENT



CEBU INTERNATIONAL ACADEMY