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PIA LOW SEASON Promotion Guide (2026-2027)

(Details & Explanations Added) [SEPTEMBER 11, 2026]

Dear Partners,

We are pleased to announce the **PIA Low Season Promotion**.

Please note that any intake dates **not included** in the promotion periods listed below are automatically classified as **Peak Season**, and promotional benefits will not apply during those times.

1. Promotion Periods (Intake Date Basis)

- **2026 Low Season:** August 9, 2026 – November 29, 2026
- **2027 Low Season:** February 14, 2027 – May 23, 2027 (*Subject to change*)
- **Course:** Any course within PIA curriculum
- **Requirement:** Minimum enrollment of **4 weeks**
- **Peak Season Note:** All periods outside these dates are considered **Peak Season**. Free online classes and seasonal discounts are **not provided** during Peak Season

2. Discount Summary (Base + Long-term Discount)

The benefit consists of a **fixed \$300 Base Discount** plus a **Special Promotion (\$100 per 4 weeks)**.

For enrollments of **12 weeks or more**, an additional **Long-term Discount (\$50 per 4 weeks)** is applied cumulatively.

Period	Special Promo	Base Discount	Long-term Discount	Free Online Classes	Total Discount
4 Weeks	\$100	\$300	-	10 Sessions	\$400
8 Weeks	\$200	\$300	-	20 Sessions	\$500
12 Weeks	\$300	\$300	\$50	30 Sessions	\$650
16 Weeks	\$400	\$300	\$100	40 Sessions	\$800
20 Weeks	\$500	\$300	\$150	50 Sessions	\$950
24 Weeks	\$600	\$300	\$200	60 Sessions	\$1,100

**** The base discount of \$300 will only be applied within the valid period for SSP. (once in 24weeks)**

3. Free Online English Classes (Attendance & Policy)

To ensure smooth operations and fair access, we strictly enforce the following:

- **Class Details:** 25 minutes per session / Monday – Friday.
- **Schedule:** 1:00 PM – 4:30 PM (Philippine Time, GMT+8).
- **Benefit:** 10 sessions of free online English for every 4 weeks of enrollment.
- **Implementation:** 10 sessions free per 4 weeks, thus if the study period is 4 to 7 weeks, the student is eligible for 10 sessions of free online classes, and if the study period is 8 to 11 weeks, 20 sessions will be given.
- **Teacher Assignment:** Teachers are assigned **randomly**.
Due to fixed schedules, PIA on-campus teachers are generally unavailable for these sessions.
- **Strict Attendance Policy:** * Maximum of **2 unexcused absences** allowed.
 - Upon the **3rd unexcused absence**, all remaining sessions will be **forfeited immediately** without prior notice.
- **Timeline Requirements:**
 - **Application:** Must be submitted within **one month of registration**.
 - **Continuity:** Sessions cannot be divided (e.g., splitting sessions between pre-intake and post-graduation is **not allowed**).
 - **Post-Graduation:** Must start within **30 days** of the student's graduation date.

4. Important Reminders

- **Eligibility Criteria:** The promotion is applied **based on the intake date**.
- **Example:** If a student studies for 4 weeks starting from Aug 9, 2026 – November 29, 2026 [OR] February 14, 2027~ May 23, 2027, the promotion is fully applicable because the intake date falls within the promotion period.
- **Free Online Classes:**
 - Available time slots: **1:00 PM – 4:30 PM. (Philippine Time, GMT+8)**.
 - Applications must be submitted within one month of successful registration. (Registration date is the basis, NOT THE INTAKE DATE)
 - **No free classes can be divided prior and after intake**
example: 5 sessions before intake and 5 sessions after graduation is not possible.

- For free classes **AFTER GRADUATION**, it needs to begin within 30days from the date of graduation.
example: if the student graduates from academy on September 26, 2026, the free class should begin within October 26.
- For free classes **BEFORE INTAKE**, it needs to begin within 30 days from the date of registration.
example: if the student registered on April 20, the free class should begin within May 20.
- **Effective Date:** This system applies to all applications submitted from **September 11, 2026**. (Applications on or before September 10, 2026, follow previous policies).
- **General Policy:** All promotions are subject to change or early closure at the academy's discretion.

Please ensure all students are guided according to these updated terms.
(Updated September 11, 2026)

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