



2025

ANNUAL REPORT

WINNING ENGLISH ACADEMY



1. *Executive Summary*

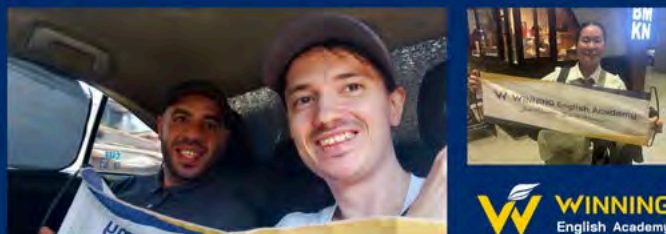
WELCOME TO WINNING!



WELCOME TO WINNING!



WELCOME TO WINNING!



WELCOME TO WINNING!



2025 Arrived Students

WELCOME TO WINNING!



WELCOME TO WINNING!



WELCOME TO WINNING!



WELCOME TO WINNING!





#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



2025 Graduating Students



#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



#HAPPY GRADUATION



CEREMONIES



100

REGULAR EVENTS & TOURS CALENDAR

CITY CAMPUS

DECEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Regular Classes Evening Classes Fitness Class	2 Regular Classes Evening Classes Sports Night	3 Regular classes Evening Classes Table Tennis Tournament	4 Regular Classes Evening Classes Dance Class	5 Regular classes Evening Classes Graduation Ceremony	6 Caohagan Island Hopping
7	8 HOLIDAY	9 Regular Classes Evening Classes Sports Night	10 Regular classes Evening Classes K-Pop Night	11 Regular Classes Evening Classes Dance Class	12 Regular classes Evening Classes Graduation Ceremony	13
14	15 Regular Classes Evening Classes Fitness Class	16 Regular Classes Evening Classes Sports Night	17 Regular classes Evening Classes Hip-Hop Night	18 Regular Classes Evening Classes Dance Class	19 Regular classes Evening Classes Graduation Ceremony	20 Charity Program
21	22 Regular Classes Evening Classes Fitness Class	23 Regular Classes Evening Classes Sports Night	24 -Holiday- Special Classes	25 -Holiday- Special Classes	26 Regular classes Evening Classes Graduation Ceremony	27 Oslob Tour
28	29 Regular Classes Evening Classes Fitness Class	30 -Holiday- Special Classes	31 -Holiday- Special Classes			

Join Winning, You're Winning!

December 2025

WEA - OCEAN CAMPUS

Regular events and tours calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Welcome Party Regular classes Evening Classes Sports Night	2 Regular classes Evening Classes Zumba	3 Chess Tournament Regular classes Evening Classes	4 Regular classes Evening Classes Swimming Night	5 Regular classes Evening Classes Graduation Ceremony	6 Bohol Tour
	8 Welcome Party Regular classes Evening Classes Sports Night	9 Regular classes Evening Classes Zumba	10 Scrabble Night Regular classes Evening Classes	11 Regular classes Evening Classes Swimming Night	12 Regular classes Evening Classes Graduation Ceremony	13
	8 Welcome Party Regular classes Evening Classes Sports Night	16 Regular classes Evening Classes Zumba	17 Quiz Bee Regular classes Evening Classes	18 Regular classes Evening Classes Swimming Night	19 Regular classes Evening Classes Graduation Ceremony	20 Oslob Tour
	22 Welcome Party Regular classes Evening Classes Sports Night	23 Regular classes Evening Classes Zumba	24 Special Class	25 Christmas Day Special Class	26 Regular classes Evening Classes Graduation Ceremony	27 Charity Program
	29 Welcome Party Regular classes Evening Classes Sports Night	30 Special Class	31 Special Class			

Join Winning, You're Winning!

February 2026 Calendars

City

REGULAR EVENTS & TOURS CALENDAR CITY CAMPUS						
FEBRUARY 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Regular Classes Evening Classes Fitness Class	3 Regular Classes Evening Classes Sports Night	4 Regular Classes Evening Classes Table Tennis Tournament	5 Regular Classes Evening Classes Dance Class	6 Regular Classes Evening Classes Graduation Ceremony	7 Cebu City Tour
8 Caohagan Island Hopping	9 Regular Classes Evening Classes Fitness Class	10 Regular Classes Evening Classes Sports Night	11 Regular Classes Evening Classes Pre-Valentine's Day -Dessert Making-	12 Regular Classes Evening Classes Dance Class	13 Regular Classes Evening Classes Graduation Ceremony	14 Lunar New Year
15	16 Regular Classes Evening Classes Fitness Class	17 Regular Classes Evening Classes Sports Night	18 Regular Classes Evening Classes K-Pop Night	19 Regular Classes Evening Classes Dance Class	20 Regular Classes Evening Classes Graduation Ceremony	21 Oslob Tour
22 Cebu City Tour	23 Regular Classes Evening Classes Fitness Class	24 Regular Classes Evening Classes Sports Night	25 Regular Classes Evening Classes Newscasting Workshop	26 Regular Classes Evening Classes Dance Class	27 Regular Classes Evening Classes Graduation Ceremony	28 Charity Program

Join Winning,
You're Winning!

Ocean

WEA - OCEAN CAMPUS						
February 2026 Regular events and tours calendar						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Welcome Party Regular classes Evening Classes Sports Night	3 Regular classes Evening Classes Zumba	4 Minute to Win it Regular classes Evening Classes	5 Regular classes Evening Classes Swimming Night	6 Regular classes Evening Classes Graduation Ceremony	7 Oslob + Moalboal Tour
8	9 Welcome Party Regular classes Evening Classes Sports Night	10 Regular classes Evening Classes Zumba	11 A Day of Trivia Regular classes Evening Classes	12 Regular classes Evening Classes Swimming Night	13 Valentines Day Celebration Regular classes Evening Classes Graduation Ceremony	14 Caohagan Island Hopping
15	16 Welcome Party Regular classes Evening Classes Sports Night	17 Chinese New Year Regular classes Evening Classes Zumba	18 Quiz Bee Regular classes Evening Classes	19 Regular classes Evening Classes Swimming Night	20 Regular classes Evening Classes Graduation Ceremony	21 Bohol Tour
22	23 Welcome Party Regular classes Evening Classes Sports Night	24 Regular classes Evening Classes Zumba	25 Winning Adventure Regular classes Evening Classes	26 Regular classes Evening Classes Swimming Night	27 Regular classes Evening Classes Graduation Ceremony	28 Charity Program

Join Winning, You're Winning!

Camp Countdowns



WINTER CAMP 2026 HAS STARTED!



SINGAPORE CAMP 2026 HAS STARTED!



SUMMER CAMP 2026 - 135 DAYS LEFT



2. *Company Overview*

About WINNING English Academy



Winning English Academy, founded in 2015, is the Philippines' first Taiwanese-owned language school.



WINNING
English Academy



Principal Malcolm

He has extensive worldwide human resource experience. He is passionate about education and strives to provide students with practical skills as well as an international mindset.

Mission, vision, and core values



MISSION

Winning English Alternative School, Inc. provides English programs that develop students' skills and prepare them to graduate with stronger English competency, ready to participate in the global economy.



VISION

Winning English Alternative School, Inc., strives to be a world class English School in Metro Cebu, and expand our services to the different regions of the Philippines, and furthermore in the Asian region.



CORE VALUES

Excellence in Learning

Learner-Centered Growth

Global Readiness

Cultural Respect and Understanding

Integrity and Professionalism

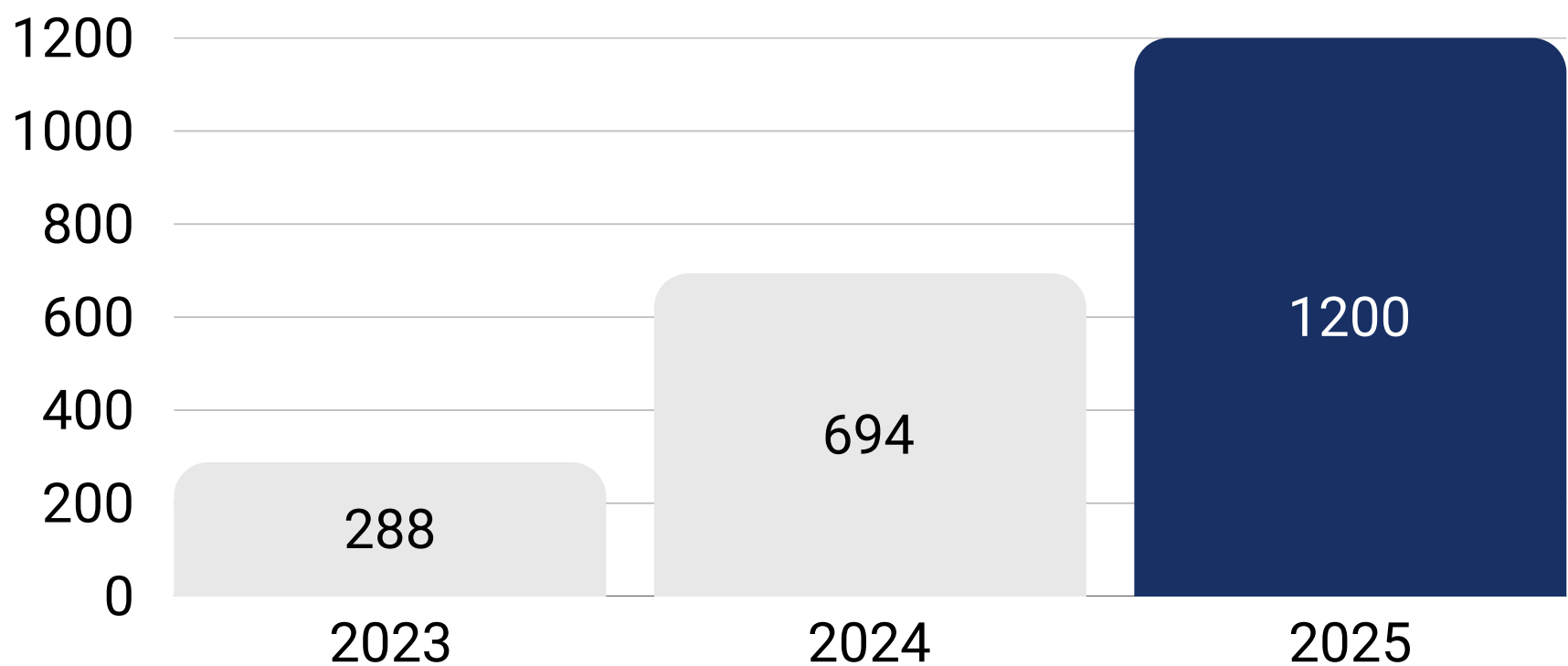
Continuous Improvement

Empowerment Through Communication

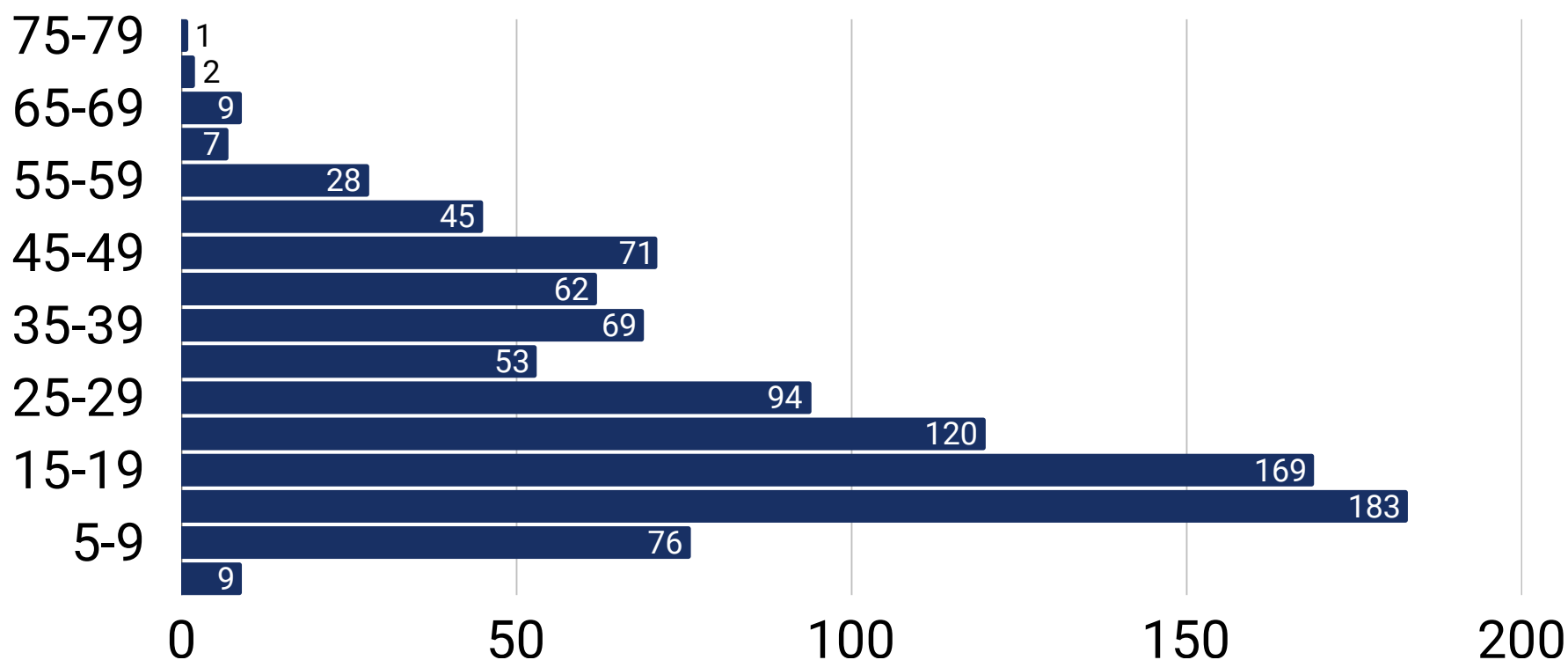
The background of the slide is a blurred collage of various data visualization elements. It includes several pie charts in shades of blue, orange, and yellow, as well as bar charts and line graphs. The overall aesthetic is professional and data-oriented, typical of a business or academic presentation.

Enrollment 3. & Student Demographics

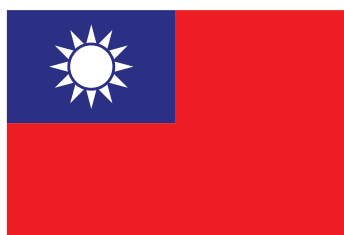
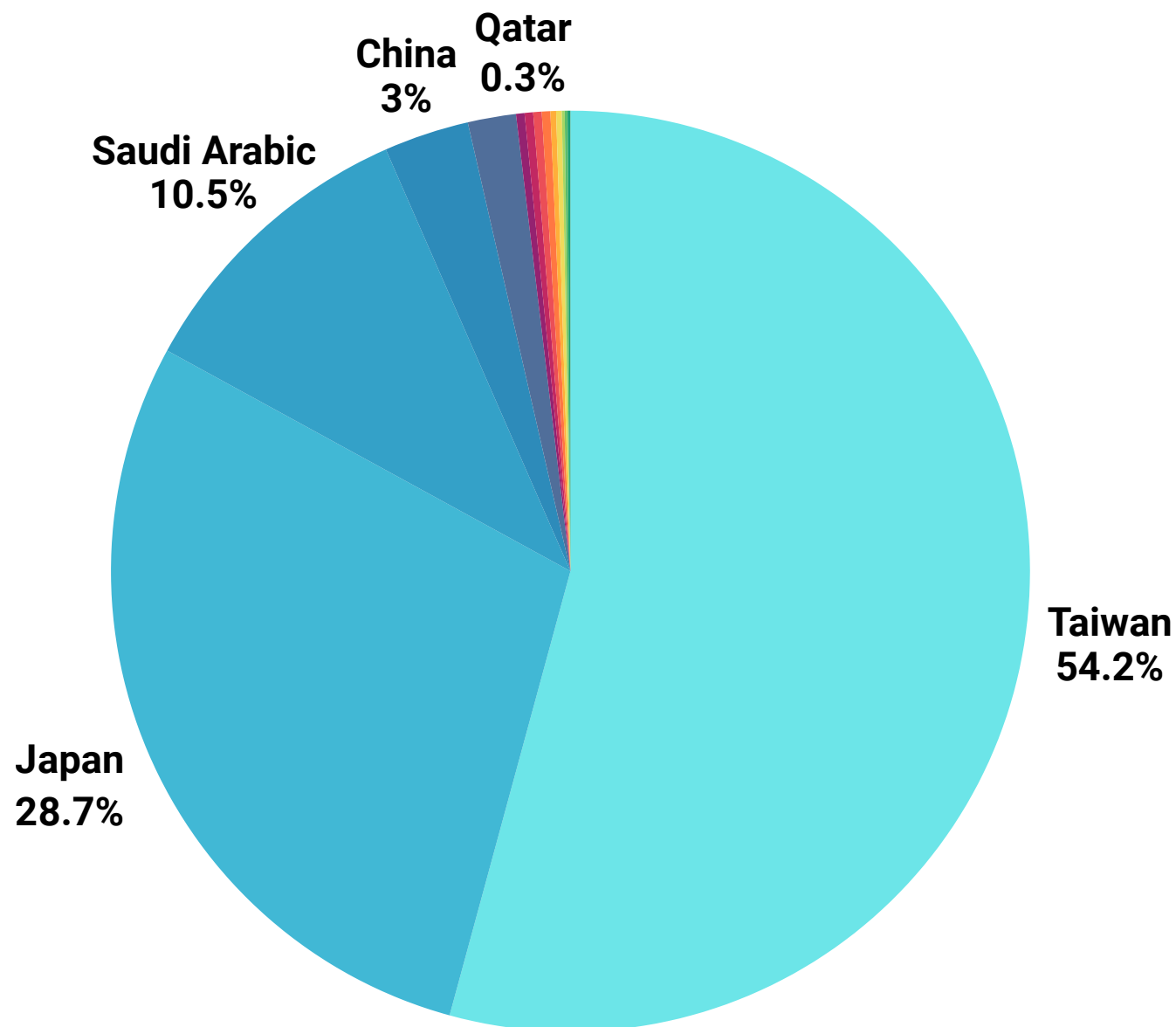
Total enrollments (Jan-Dec 2025)



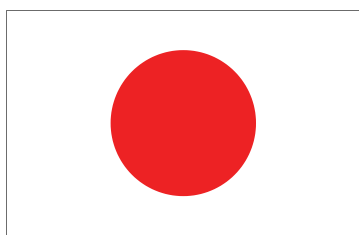
Age group



Nationality breakdown



Taiwan



Japan



Saudi Arabia



China



Vietnam



Turkey



Qatar



The U.S.



Bahrain



Thailand



Philippines



Yemen



kazakhstan

The background is a collage of various business-related graphics, including pie charts, bar graphs, and line charts, all rendered in a soft, out-of-focus style. The colors are primarily blue, yellow, and orange. A large, bright yellow circle with a dark blue outline is centered on the page, containing the text.

Academic 4. Department Report

Key Metrics

100%

Teacher coverage:
100% of active teachers
assessed with diagnostic tests

95%

Teacher engagement:
Ranking incentives increased
active participation by ~95%

30%

Student impact:
Complaints related to teacher
attendance and quality reduced by ~30%



New Programs Coming Soon

We will launch three specialized programs which strengthened program diversity and market relevance.



IELTS Guaranteed Program

Achieve a defined band score under structured roadmap



ESL 8 Program

Premium one-on-one learning, focusing on speaking improvement and personalized engagement



Business English (Industry-Focused)

Semi-customized program targeting Marketing & Sales, Finance, HR



Campus Expansion

LYF Campus (Coming Soon) and soft opening will be May 2026



***Student Life
5. & Campus
Services***

Renovations & improvements

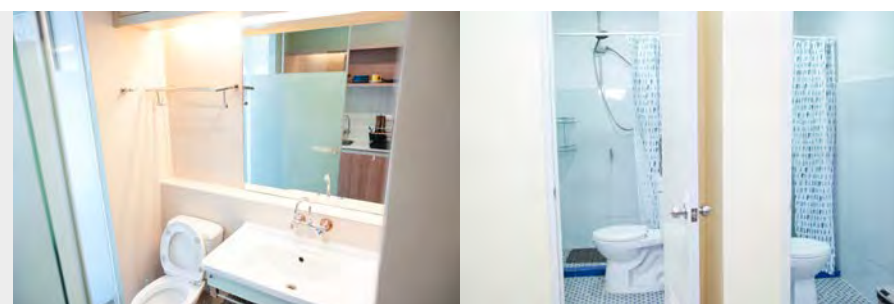
City Campus



- City campus main building detailed cleaning once a month aside from daily cleaning schedule
- 4th floor lounge area are now cleared and functional



- Detailed cleaning specially toilet and bath area both ABC and backpacker
- Regular replacement of shower curtains/ once a week schedule



- Garbage collection in backpacker 3 times a week and detailed cleaning every Friday or after student move out and before new student move in



- Kitchen food menu was also customized to meet and satisfy students dining experience



Thanks to all departments timely reporting of any issues that maintenance and utility personnel's is able to fix and address any complaints and improve our services.

Renovations & improvements

Ocean Campus



- generator has been installed and fully functional to address power disruption
- Side shade also installed for students and staff convenience
- Fire alarm and safety system will be install



- front pavement leveling to facilitate events outside the building



again thanks to everyone's effort to make it happen



School Activities (City Campus)

EVERY
MON



WELCOME PARTY

EVERY
MON



SPORTS NIGHT

EVERY
TUE



FITNESS CLASS

WED



COOKING CLASS

WED



OPEN MIC

WED



CULTURAL EXCHANGE

WED



TABLE TENNIS
TOURNAMENT

EVERY
THU



ZUMBA

EVERY
FRI



GRADUATION

School Activities (Ocean Campus)

EVERY
MON



WELCOME PARTY

EVERY
MON



SPORTS NIGHT

EVERY
TUE



FITNESS CLASS

WED



COOKING CLASS

WED



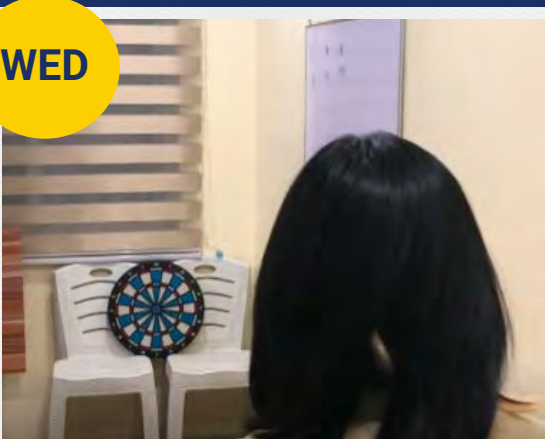
GAME NIGHT

WED



CHESS NIGHT

WED



OCEAN AMAZING RACE

EVERY
THU



ZUMBA

EVERY
FRI



GRADUATION

Weekends Activities



CHARITY



OSLOB TOUR



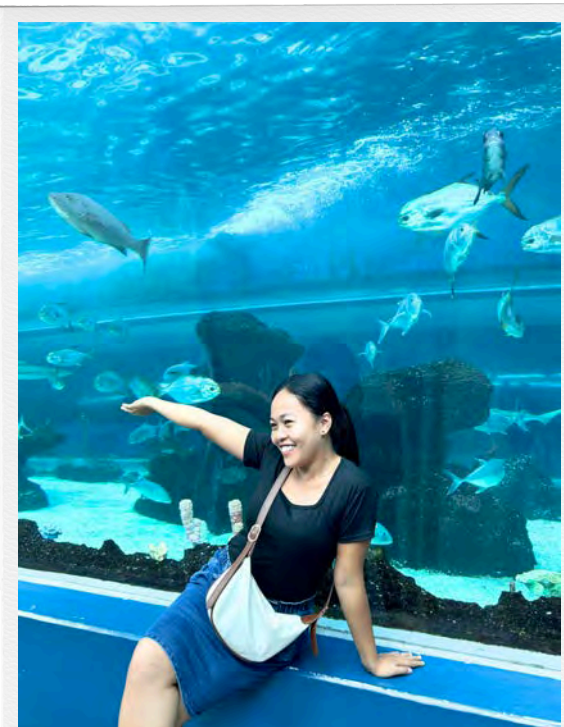
ISLAND HOPPING



CEBU SAFARI



CITY TOUR



CEBU OCEAN PARK

Seasonal Events

JAN



SINULOG FESTIVAL

JAN



LUNAR NEW YEAR

FEB



VALENTINE'S DAY

APR



EASTER EGG HUNT

MAY



MOTHER'S DAY

JUN



FATHER'S DAY

JUL

AUG



FAMILY DAY

OCT



HALLOWINNING

DEC



CHRISTMAS PARTY

The background of the image is a blurred collage of business-related graphics, including various pie charts in shades of blue, orange, and yellow, as well as line graphs and data tables. A large, bright yellow circle with a thin dark blue border is centered on the page. Inside this circle, the text "Marketing 6. Department Report" is written in a bold, dark blue, sans-serif font. The word "Marketing" is on the top line, "6. Department" is on the second line, and "Report" is on the third line. The overall aesthetic is professional and data-driven.

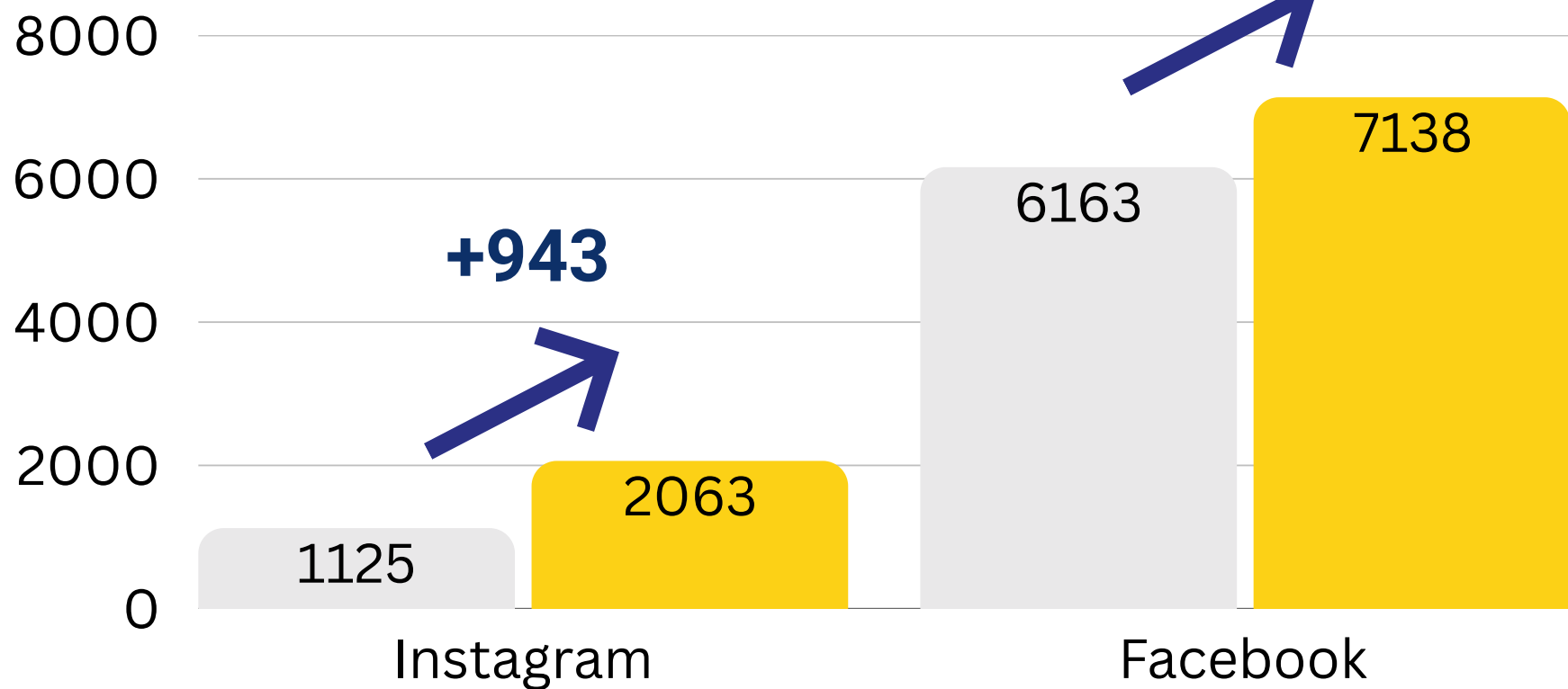
Marketing 6. Department Report

SNS

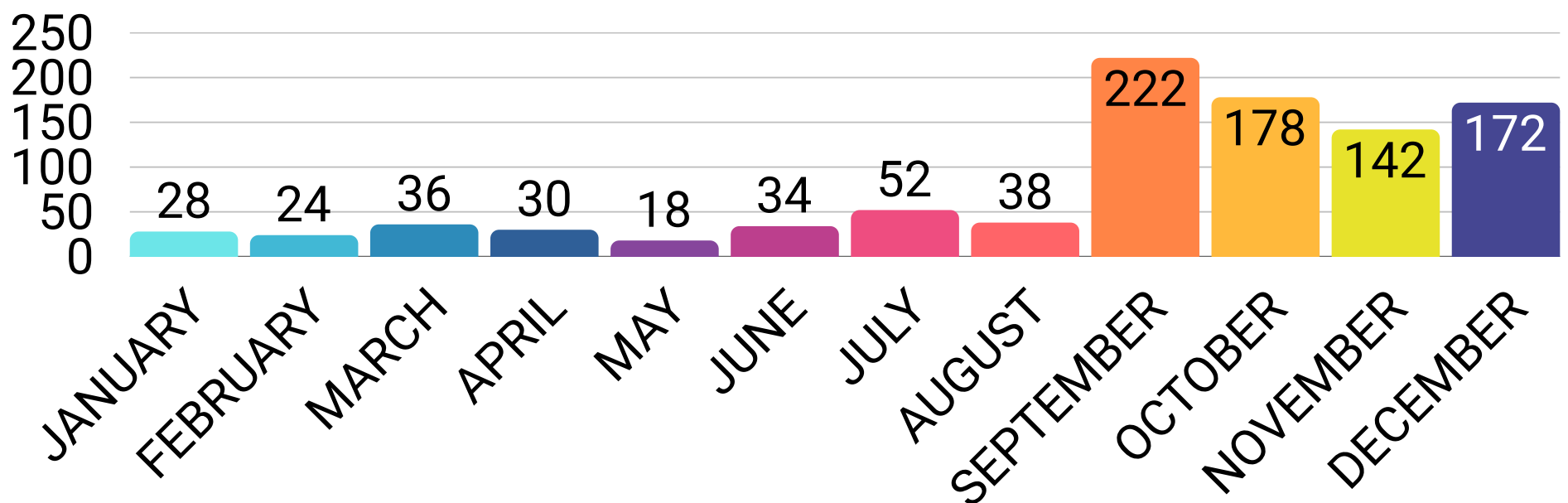
FOLLOWERS GROWTH

2024

2025

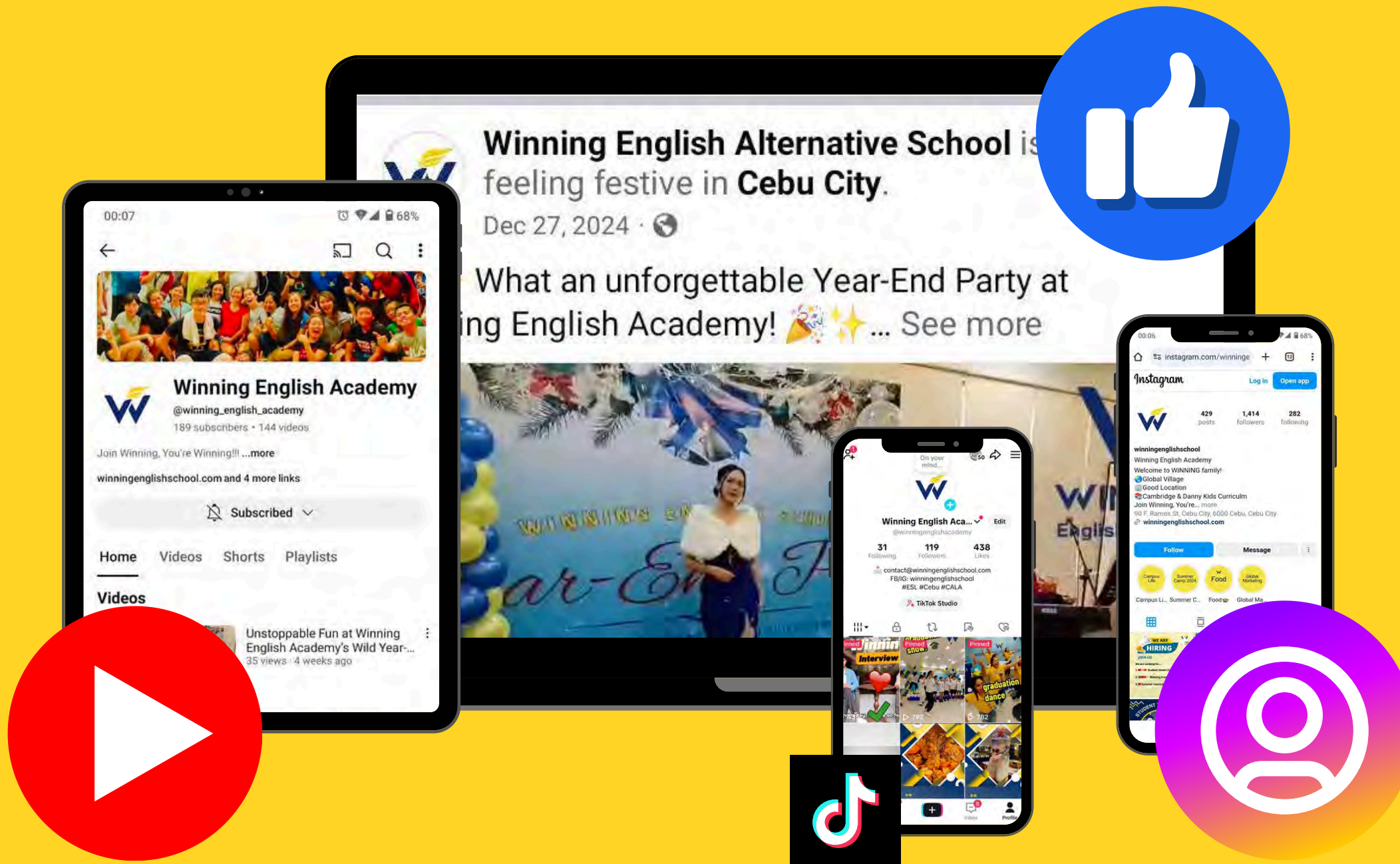


CONTENT WE HAVE POSTED FOR EVERY MONTH IN THE YEAR 2025:



FEEL FREE TO

FOLLOW US



WINNING is active in our social media platform, follow us for more information!

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7. Success Stories



“

**At WINNING,
English is not
just studied—
it's lived.**

With kind and supportive teachers, I gained confidence in speaking, made many international friends, practiced English inside and outside class, enjoyed activities and travel in Cebu, and created great memories.

ESL4**7 MONTHS****Turki**

From Saudi Arabia



CITY

“

I definitely recommend **WINNING** Summer Camp!

WINNING Summer Camp helped me improve my English skills through the English Only Policy (EOP). I enjoyed spending time with friends, going island hopping, and joining the city tour. The most memorable part was making friends from different countries.

SUMMER CAMP

Yona

From Taiwan



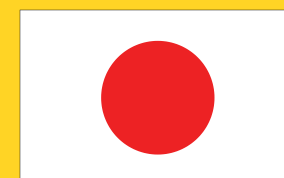


**WINNING
respects
students'
freedom. We
can also enjoy
sightseeing.**

When I came here, I didn't have confidence in speaking English, but after three months, I became confident speaking English. I also enjoyed weekend activities with my school friends.

IELTS**3 MONTHS****Yurie**

From Japan



“

If you want to
improve your
English, you
should consider
WINNING.

The teachers are really
friendly and kind, and they
always try to make the
lessons fun. I just want to
say thank you to all my
teachers and classmates.

ESL4

4 MONTHS

Victor

From Vietnam



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8. *Closing Message*

Message from CEO/Principal

This year was very challenging, with many natural disasters and difficult moments. But today, I am grateful that our school and our WINNING family are safe.

What matters most is not just overcoming challenges, but how we supported each other and moved forward as one team.

I thank God for His protection and thank everyone for your hard work and kindness. I wish everyone good health, peace, and continued success.

Liang Sheng Chang



Gratitude to team, partners, and students

We would like to express our sincere gratitude to our dedicated team,
supportive partners, and wonderful students.

Your trust, passion, and continuous effort inspire us every day and
drive us to grow and improve together.

To our team—thank you for your hard work and commitment.

To our partners—thank you for believing in our vision and walking
this journey with us.

To our students—thank you for your motivation, energy, and
determination to learn.

We truly appreciate every step we take together and look forward to
creating more meaningful experiences in the future.